

THE WORLD-WIDE INFLUENCE OF IMPERIAL CHEMICAL INDUSTRIES LIMITED



THE PRINCIPAL PRODUCTS OF IMPERIAL CHEMICAL INDUSTRIES LTD.

INCLUDE:

ACIDS
ALKALI PRODUCTS
CHLORINE PRODUCTS
DYESTUFFS & INTERMEDIATES
EXPLOSIVES
FERTILIZERS
LEATHER CLOTH
LIGHTING EQUIPMENT
LIGHTNING FASTENER
LIMESTONE AND
LIME PRODUCTS
METALS (NON-FERROUS)
NAVAL & MILITARY
EQUIPMENT
NITROGEN
PRODUCTS
CELLULOSE
FINISHES
PAINTS, ETC.
SPORTING
AMMUNITION
WELDING PLANT
& EQUIPMENT

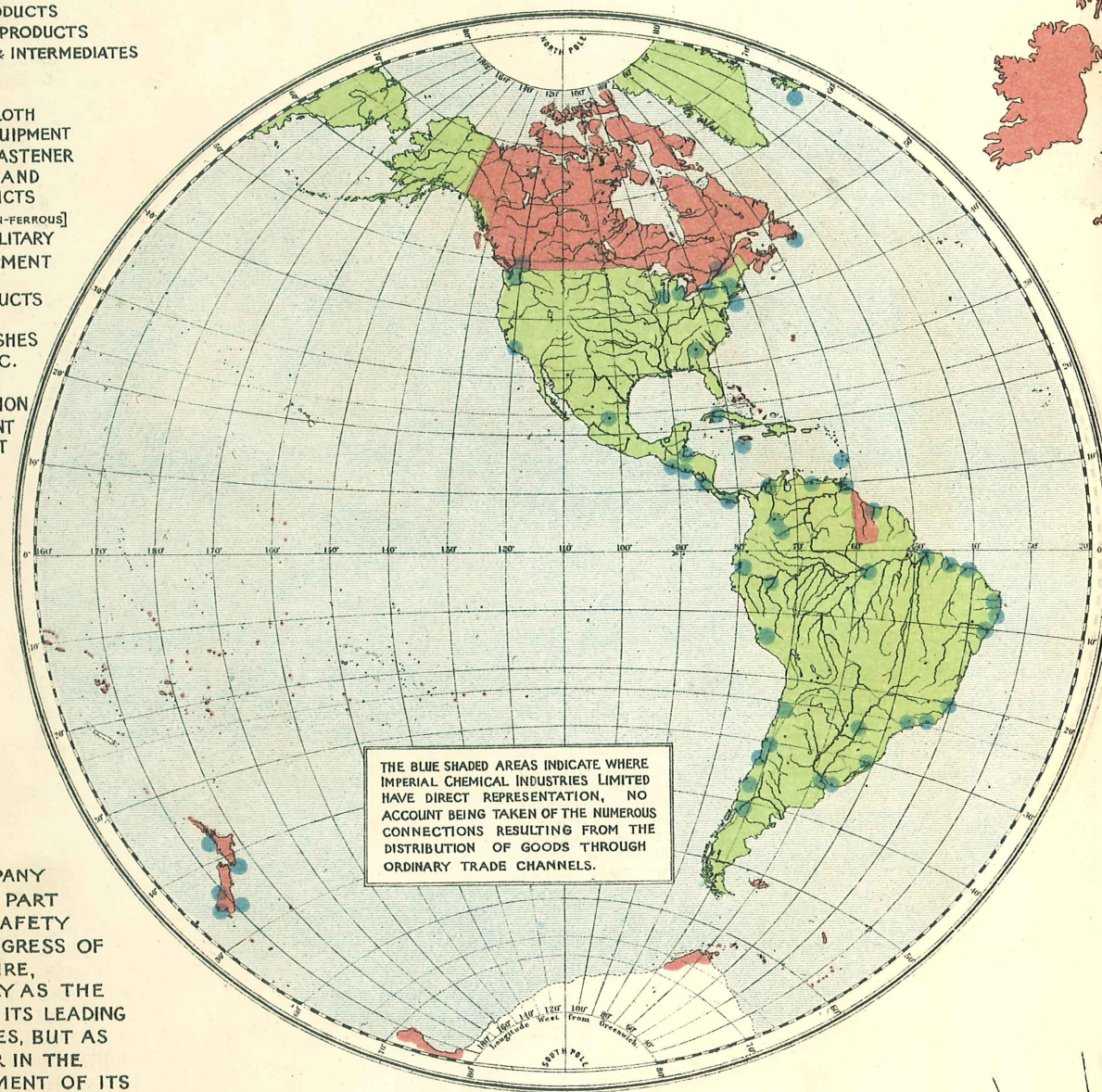
NUMEROUS SALES
OFFICES & AGENTS
IN THE
BRITISH ISLES

IMPERIAL CHEMICAL
INDUSTRIES LIMITED
EXPORT TO
ALL PARTS OF THE WORLD

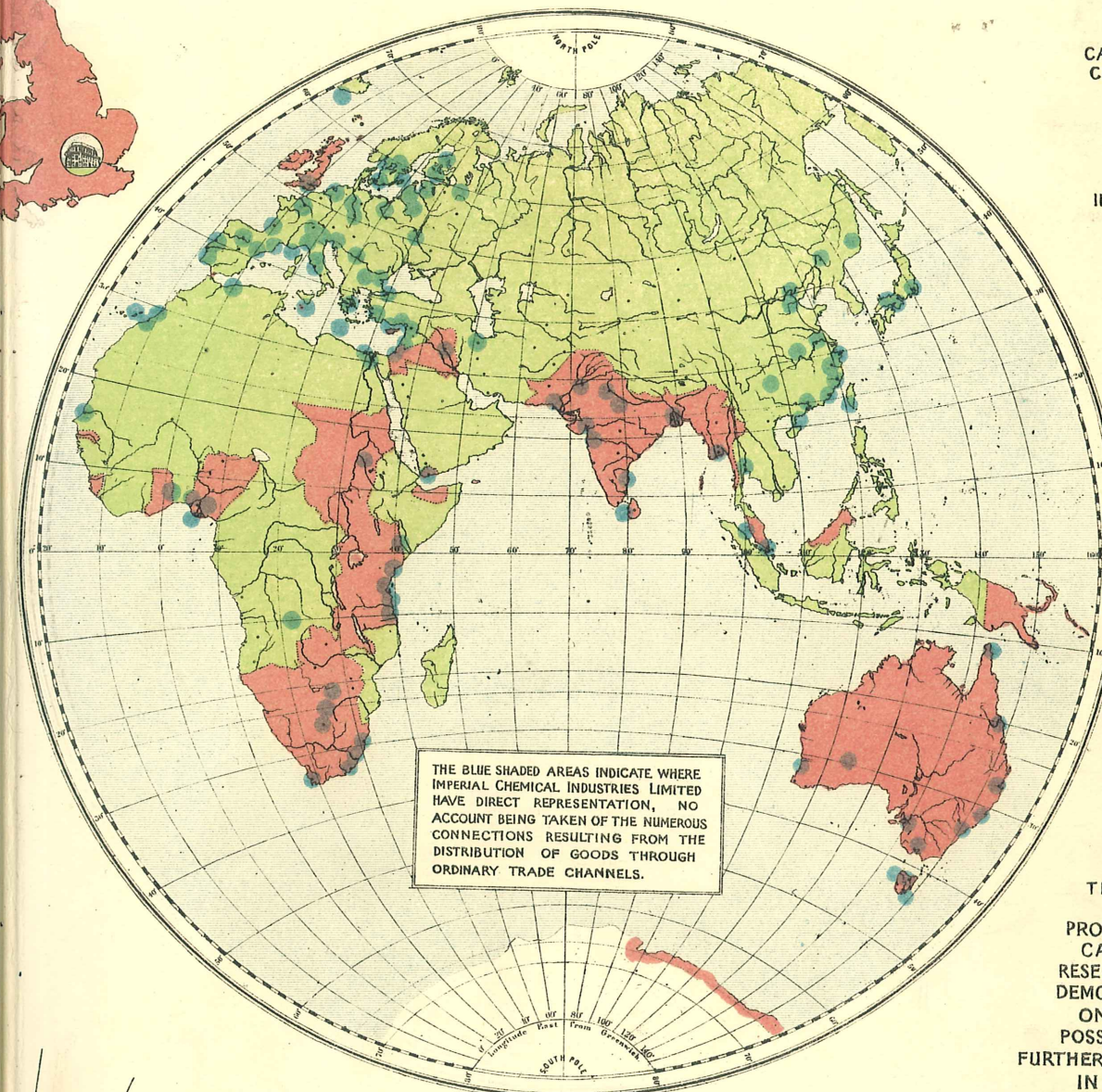
THE PRINCIPAL INDUSTRIES SERVED BY IMPERIAL CHEMICAL INDUSTRIES LTD.

INCLUDE:

AGRICULTURE
ARTIFICIAL SILK
BUILDING TRADE
CALICO PRINTING
CHEMICAL TRADE
COTTON
ENGINEERING
FOODSTUFFS
FURNITURE
GLASS
IRON AND STEEL
LEATHER
LINEN
MINING
MOTOR TRADE
OIL REFINING
PAINT
PAPER
POTTERY
PRINTING
RUBBER
SOAP
SUGAR
WOOL



THE COMPANY
PLAYS A PART
IN THE SAFETY
AND PROGRESS OF
THE EMPIRE,
NOT ONLY AS THE
BASIS OF ITS LEADING
INDUSTRIES, BUT AS
A FACTOR IN THE
DEVELOPMENT OF ITS
NATURAL RESOURCES.



THE COMPANY
IS ALSO
PROMOTING AND
CARRYING OUT
RESEARCHES AND
DEMONSTRATIONS
ON THE GREAT
POSSIBILITIES OF
FURTHER EXPANSION
IN THE USE OF
FERTILIZERS IN ALL PARTS
OF THE BRITISH EMPIRE.

CHEMICALS FORM THE
FOUNDATION OF THE
WORLD'S INDUSTRIES

THE CHEMICAL INDUSTRY
DOES MUCH FOR
BRITISH AGRICULTURE

